## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934.
Date of Report: July 9, 2013
(Date of earliest event reported)
MRI INTERVENTIONS, INC.
(Exact name of registrant as specified in its charter)

| Delaware | $\mathbf{0 0 0 - 5 4 5 7 5}$ <br> (State or other jurisdiction <br> (Commission File <br> Number) | $\mathbf{5 8 - 2 3 9 4 6 2 8}$ <br> (I.R.S. Employer |
| :---: | :---: | :---: |
| Identification No.) |  |  |
| One Commerce Square, Suite 2550 |  |  |
| Memphis, Tennessee |  | $\mathbf{3 8 1 0 3}$ |
| (Address of principal executive offices) |  | (Zip Code) |

(901) 522-9300
(Registrant's telephone number, including area code)

## Not Applicable

(Former Name or Former Address, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 7.01. Regulation FD Disclosure.

MRI Interventions, Inc. (the "Company") is posting an updated investor presentation to its website at http://ir.stockpr.com/mriinterventions/presentations. A copy of the investor presentation is being furnished herewith as Exhibit 99.1. The Company may use the investor presentation from time to time in conversations with investors, analysts and others.

The Company is furnishing the information contained in Exhibit 99.1 pursuant to Regulation FD. Such information is furnished pursuant to Item 7.01 of Form $8-\mathrm{K}$ and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such filing.

The information contained in Exhibit 99.1 is summary information that is intended to be considered in the context of the Company's filings with the Securities and Exchange Commission ("SEC") and other public announcements that the Company may make from time to time, by press release or otherwise. The Company undertakes no duty or obligation to publicly update or revise the information contained in this report, although it may do so from time to time as its management believes is warranted. Any such updating may be made through the filing of other reports or documents with the SEC, through press releases or through other public disclosure.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following signature page.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## MRI Interventions, Inc.

By: /s/ Oscar Thomas
Oscar Thomas
Vice President, Business Affairs

Date: July 9, 2013

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## EXHIBIT INDEX

## Exhibit No.

## Description

99.1 MRI Interventions, Inc. investor presentation dated July 2013


## Forward-Looking Statements

Certain matters in this presentation may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements often can be identified by words such as "anticipates," "believes," "could," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would," or the negative of these words or other words of similar meaning. Forward-looking statements by their nature address matters that, to different degrees, are uncertain and involve risk. Uncertainties and risks may cause MRI Interventions' actual results and the timing of events to differ materially from those expressed in or implied by MRI Interventions' forward-looking statements. For MRI Interventions, particular uncertainties and risks include, among others: demand and market acceptance of its products; its ability to successfully complete the development of, and to obtain regulatory clearance or approval for, future products, including its current product candidates; availability of third party reimbursement; the sufficiency of its cash resources to maintain planned commercialization efforts and research and development programs; future actions of the FDA or any other regulatory body that could impact product development, manufacturing or sale; its ability to protect and enforce its intellectual property rights; its dependence on collaboration partners; the retention of its sales representatives and independent distributor; the impact of competitive products and pricing; and the impact of the commercial and credit environment on it and its customers and suppliers. More detailed information on these and additional factors that could affect MRI Interventions' actual results are described in MRI Interventions' filings with the Securities and Exchange Commission, including, without limitation, the quarterly report on Form 10-Q filed on May 10, 2013. Except as required by law, MRI Interventions undertakes no obligation to publicly update or revise any forward-looking statements contained in this presentation to reflect any change in MRI Interventions' expectations or any change in events, conditions or circumstances on which any such statements are based.

## MRI Interventions, Inc. (MRIC)

Next gen platform enabling real-time, MRI-guided, minimally invasive brain surgery


Establishing the "Gateway for the Delivery of Neurological Therapies"

## Company Highlights



## Next Gen Platforms Have Been Developed for Other Specialties and Revolutionized Those Fields



Establishing ClearPoint as the Gateway for the Delivery of Neuro Therapies

## Next Gen Neuro Platform Requires Real-time, High Resolution Visualization

Without ClearPoint, minimally invasive procedures are performed "blind"



ClearPoint Neuro Intervention System


## ClearPoint Procedure Overview



Target Selection \& Entry Planning


## ClearPoint Procedure Overview



## ClearPoint Procedure Overview


${ }^{1}$ The SmartFlow ${ }^{\ominus}$ cannula is presently FDA-cleared for injection of cytarabine, a chemotherapy drug, to the ventricles or removal of CSF from the ventricles during intracranial procedures. Delivery of other therapeutic agents using the SmartFlow cannula is investigational.
${ }^{2}$ MR Thermometry is an MRI-based functionality available on most MR scanner platforms and it is a feature built into products from several third party vendors. The ClearPoint system enables MRI-guided procedures and allows physicians to use this inherent MR capability during a procedure.

## Enabling Transformative Change in Delivery of Neuro Therapies



## The ClearPoint Difference

| Without ClearPoint | With ClearPoint |
| :--- | :--- |
| No direct visualization, <br> Performed in an operating room | Direct, high resolution visualization, <br> Performed in an MRI Suite |
| Patient often must be awake for their <br> own brain surgery | Patient under general anesthesia |
| Long procedures-Can be up to 8 hours | Short procedures-Can be 3 hours or less |
| Complex procedure, requires extensive <br> training | Simple procedure, brief training |
| Poor economics for hospital and physician | Attractive economics for hospital and <br> physician |

ClearPoint is a win-win-win

```
Patients
Surgeons
Hospitals
```


## ClearPoint Revenue Model

## BUSINESS MODEL - RAZOR / RAZORBLADE

- ClearPoint Hardware/Software: $\$ 130,000$ ASP (paid upfront or over time)
- ClearPoint Disposables: \$7,300 ASP per procedure with strong margins
- Generate recurring revenue from the sale of disposables
- Procedures covered by existing reimbursement codes
- Platform system for minimally invasive neurosurgery



# Gateway for the Delivery of Therapeutics to the Brain 



## Value of ClearPoint Gateway - Patient Populations

US Patient Populations

| Neuro Disorder | Patient <br> Population | Treatment Resistant <br> Patient Population |
| :---: | :---: | :---: |
| Parkinson's Disease | $1,500,000$ | 150,000 |
| Epilepsy | $2,300,000$ | 250,000 |
| Brain Tumor | 200,000 | 30,000 |
| OCD | $3,300,000$ | 100,000 |
| Major Depression | $6,000,000$ | $1,200,000$ |
| Dystonia | 250,000 | 25,000 |
| Alzheimer's | $5,400,000$ | 500,000 |
| Huntington's | 30,000 | 30,000 |

2.2 million, and growing...
(4+ million WW)

Therapeutic Approaches


ClearPoint is a Platform Technology that Supports All of These Current and Emerging Therapeutic Approaches
$\qquad$

## Value of ClearPoint Gateway - Market Opportunity



Total ClearPoint US market opportunity > \$ $\mathbf{1 6}$ billion

- Parkinson's DBS sub-segment alone represents US market opportunity of $\$ 1.1$ billion
- Epilepsy Focal Ablation sub-segment alone represents US market opportunity of $\$ 1.8$ billion

ClearPoint OUS market opportunity is equivalent to US market opportunity

With regulatory approvals, a GBM drug delivered with ClearPoint would create an annual WW revenue opportunity of over $\boldsymbol{\$ 1 4 0}$ million

## ClearPoint's Unique Opportunity in Drug Delivery



Delivery of Drugs to the Brain Presents Special Challenges

- Systemic delivery (pills, shots, IV) of almost all drugs blocked by Blood Brain Barrier (BBB)
- BBB blocks $98 \%$ of small molecules and virtually $100 \%$ of large molecules


Direct Injection without ClearPoint problematic

- Blind procedure makes it difficult to hit the neuro target (i.e. Brain tumor)
- Neopharm Precise Trial-51\% of the catheters placed in the trial failed to meet all positioning criteria ( $n=572$ )



## Benefits of Drug Delivery with ClearPoint

- Fully visualized procedure, neurosurgeon sees that target is reached
- Eliminates the Blood Brain Barrier issue
- Reduces/eliminates unwanted systemic side effects
- More selective to neurological target
- Reduces dosage levels (as little as $1 / 300$ th of systemic volume)


## Compelling Business Model in Drug Delivery

MRIC partners with drug company/researchers

- MRIC provides ClearPoint, a unique delivery platform
- Drug company provides promising CNS drug candidate (FDA approval still needed)
- ClearPoint becomes the delivery platform for the drug in trials and beyond
- Drug company pays for the trial

If the drug delivered with ClearPoint is approved, then

- MRIC gets revenue from ClearPoint disposables (approximately $\$ 7000 /$ patient)
- Drug company gets revenue from drug
- MRIC has "drug company-like upside", with little downside

MRIC seeks to be involved in as many CNS drug trials as possible

- Currently involved in 5 trials
- 3 for brain tumors
- 2 for Parkinson's disease
- Accelerated regulatory review is possible for GBM drugs



## Building on a Sturdy Foundation

Leading industry partners, academic institutions, and clinicians support MRIC technology and its application across multiple specialties.

## INDUSTRY PARTNERS

SIEMENS \$ BrainLAB
${ }_{S}$ Boston Scientific

UNIVERSITY RESEARCH
UCSF U
JOHNS HOPKINS
SYSTEM COMPATABILITY
PHILIPS SIEMENS
BrainSUITE IMRIS O
GE Healthcare

CLINICIAN ADVISORS


Dr. Philip Starr UCSF


Dr. Russ Lonser Nat Inst. of Health


Dr. Paul Larson UCSF \& VA


Dr. Krys Bankiewicz Bankiewicz Lab, UCSF


Dr. Ali Rezai Ohio State Univ


Dr. Nassir Marrouche Univ of Utah

# Growing a Strong Base of Clinical Support 

NEUROSURGEON PERSPECTIVE ON CLEARPOINT

The ClearPoint System "represents a major step forward in our ability to treat complex neurological diseases."

Dr. Karl Sillay, former Director of Adult Functional and Stereotactic Neurological Surgeryat the University of Wisconsin, quoted in UW Health News, May 24, 2011

Using ClearPoint, I can ensure clean margins while avoiding damage to the rest of the brain. I imagine this platform will be helpful in delivering a wide range of therapies to brain disorders, above and beyond what we have seen so far."

Dr. Hooman Azmi, Neurosurgeon, Hackensack University Medical Center


Dr. Paul Larson, Neurosurgeon, UCSF Comments on ClearPoint

Drs. Sillay, Chabardes, Azmi and Larson have no equity interest in the Company and they are not consultants to the Company
"The move to real-time, MRI-guidance for minimally invasive neurosurgical procedures is inevitable and the ClearPoint system is now bringing these capabilities to the clinic."

## Building a Library of Peer-Reviewed Journal Support



## Growing the ClearPoint Footprint

## 23 ClearPoint Sites (21 US, 2 Europe)



As of March 31, 2013

## Expanding the Reach of the ClearPoint Gateway



Expanding the Footprint


## Increasing Utilization

Hospital Case Study:
Initial utilization: 1 case per month Implemented "Immersion Strategy" Current utilization: 6 cases per month

Keys to success:
High customer touches
Trained multiple doctors
Multiple procedure types
Customer marketing / hospital PR

Replicating Success from Hospital Case Study:
Increase Sales Personnel
Increase Support Personnel
Increase ClearPoint Awareness (surgeons, referring physicians and patients)

## Increasing Awareness of ClearPoint

## HOSPITAL PRESS RELEASES



## HOSPITAL WEB PRESENCE



## Increasing Awareness of ClearPoint

## HOSPITAL MARKETING - LOCAL NEWS



NEUROSURGEON NEWSLETTERS / PAMPHLETS


## ClearPoint Business is Growing

## Growth Indicators

- Strong quarterly sequential growth in disposable revenue
- Growing number of sites
- Additions to Sales and Support team increase capacity to further grow sites/utilization





## Expanding ClearPoint Drug Delivery Opportunity

Involvement in 5 Investigational Drug Trials:

1) Toca 511 for GBM (brain tumor) - Multicenter / Tocagen
2) 124I-8H9 Radio Immunotherapy for DIPG (brain tumor) Memorial Sloan Kettering Cancer Center
3) IL-13 for GBM (brain tumor) - National Institutes of Health
4) Gene therapy - AAV2-hAADC for Parkinson's disease - UCSF / Michael J. Fox Foundation
5) Gene therapy - AAV2-GDNF for Parkinson's disease - NIH

## Building the Value of the ClearPoint Gateway

Summarizing Progress over Recent Quarters

- Grown Clinical Support among Neurosurgeons
- Built Peer-Reviewed Journal Library
- Expanded ClearPoint Geographic Footprint
- Increased Utilization, Working to Replicate Case Study Success
- Increased Marketplace Awareness
- Grown the Field Sales and Support Team
- Expanded Participation in Investigational Drug Trials


## Our Next Platform in Development - ClearTrace



ClearTrace ${ }^{\text {TM }}$ Cardiac Intervention System for minimally invasive surgical procedures in the heart.

Intra-procedural Visualization: Current Procedure vs. ClearTrace Procedure
Current Procedure


ClearTrace System


CAUTION: Investigational device. Limited by federal law to investigational use.

## Financial Highlights

## TRADING ACTIVITY

- Symbol - MRIC (OTCBB)
- \$1.19 - Closing Price (July 8, 2013)
- Average Daily Volume - approx. 100,000 (as of July 8, 2013)

BALANCE SHEET HIGHLIGHTS

- Cash at March 31 - \$9.2M
- Shares Outstanding as of March $31-57.3 \mathrm{M}$ shares (all common)
- \$80M has been invested in MRIC since inception in 1998, primarily R\&D


## Financial Highlights

## INCOME STATEMENT HIGHLIGHTS

- Total product revenues increased 107\% Q1 2013 vs. Q1 2012
- Disposable product revenues grew by $128 \%$ for the year (2012 vs. 2011)
- Strong sequential quarterly growth in recurring disposable revenues

|  | Quarters Ended March 31, |  |  |  | Years Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2012 |  | 2011 |  |
| Revenues |  |  |  |  |  |  |  |  |
| License | \$ | 650 | \$ | 650 | \$ | 3,346 | \$ | 2,600 |
| Product \& Service |  | 614 |  | 330 |  | 1,711 |  | 1,218 |
| Total Revenues |  | 1,264 |  | 980 |  | 5,057 |  | 3,818 |
| Operating loss | \$ | $(1,367)$ | \$ | $(1,151)$ | \$ | $(3,129)$ |  | $(5,921)$ |

## Summary

- We are establishing ClearPoint as the Gateway for the Delivery of Neurological Therapies
- We believe this Gateway will have tremendous value, driven by millions of neuro disease patients who otherwise have limited therapeutic options
- We are making significant commercial progress - proven technology, site installations, expanded sales capabilities, clinical drug trials
- We believe that ClearPoint drug delivery represents a unique and compelling "drug company-like upside" opportunity with limited downside


INTERVENTIロNS

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info@mriinterventions.com

## Descriptions of the Videos Included in this Presentation

This presentation includes five embedded videos. The following table provides the location of each video in the presentation and a description of each video:

## Slide No. Description

This video depicts the target selection and entry planning portion of a ClearPoint procedure. The video shows an animation of a patient and the ClearPoint system in use, along with images from the ClearPoint software that show MRI scans used to select a

8
(right side)

9
(right side)

10
This video is an excerpt of the ClearPoint system demonstration video available on MRI Interventions' website at www.mriinterventions.com/clearpoint/demonstration-video.

This video depicts the trajectoryalignment and device insertion portion of a ClearPoint procedure. The video shows an animation of a patient and the ClearPoint system in use, along with images from the ClearPoint software that show MRI scans used to align the MRIC SmartFrame ${ }^{\circ}$ trajectory guide along a planned trajectory and then depicts the insertion of a device into the target neuro anatomy.

This video is an excerpt of the ClearPoint system demonstration video available on MRI Interventions' website at www.mriinterventions.com/clearpoint/demonstration-video.

The video on the far left depicts a series of MRI images that show the infusion of fluid into the brain. The video on the far right depicts a series of MRI images that show changes in brain tissue temperature, color-coded to correspond with the temperatures shown in the legend contained within the image window.

In this video, Dr. Paul Larson, a neurosurgeon, speaks about his experience with the ClearPoint system. The following is a transcript of Dr. Larson's remarks in the video:
"It was tremendous. The system performed exactly to our expectations. The patient was asleep. The targeting in the software worked flawlessly. We were able to place electrodes with one penetration of the brain as opposed to two or three or four that we would have done in that patient with the traditional implantation."
"It changes things pretty substantially. The scanner allows us to see where we're going, in real time. For surgeons, the procedure time gets cut down by a half or a third. And you have this immediate feedback. Is the electrode going to the right spot? From a patient standpoint there are tremendous advantages. You know, who would want to have an awake brain operation if you could be asleep for it?"

## ClearPoint Neuro Intervention System

ClearPoint Draping in Preparation for a Case in a Diagnostic MRI Suite


## ClearPoint Neuro Intervention System

Selected ClearPoint Disposable Components


